

10-2025

Survey of 800 Ohio Registered voters, October 2025 Toplines

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Methodology Statement

Bowling Green State University/YouGov Survey of Ohio Registered Voters

Survey Research Field Dates: October 2nd – 14th, 2025

N = 800 Ohio Registered Voters Margin of Error: +/- 4.5 %

YouGov interviewed 1048 Ohio registered voters who were then matched down to a sample of 800 to produce the final dataset. The respondents were matched to a sampling frame on gender, age, race, and education. The sampling frame is a politically representative "modeled frame" of Ohio registered voters, based upon the 2024 Current Population Survey (CPS) Voting and Registration supplements. The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, and home ownership. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles. The weights were then post-stratified on 2024 presidential vote choice, as well as a four-way stratification of gender, age (4-categories), race (2-categories), and education (4-categories), to produce the final weight. The final weight yielded a sample that voted for Trump over Harris by 10 points in 2024.

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Sample 800 Ohio Registered voters October 2025
Conducted October 02 - 14, 2025
Margin of Error $\pm 4.5\%$

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1. These days, many people are so busy they can't find time to register to vote, or move around so often they do not get a chance to re-register. Are you NOW registered to vote in your precinct or election district within the state of Ohio, or haven't you been able to register so far?

Yes, I am registered	100%
No, I am not registered	0%
Not sure	0%
Totals	100%
Unweighted N	800

2. Did you vote in Ohio in the November 2024 election?

Yes	95%
No	5%
Not sure	0%
Totals	100%
Unweighted N	800

3. Do you regret your vote for president in the 2024 campaign? (*Asked of those who said they voted in the November 2024 election*)

Yes	5%
No	95%
Totals	100%
Unweighted N	367

4. Do you think that the country is headed in the right direction or is off on the wrong track?

Right direction	38%
Wrong track	53%
Not sure	9%
Totals	100%
Unweighted N	800

5. Do you think that Ohio is headed in the right direction or is off on the wrong track?

Right direction	36%
Wrong track	46%
Not sure	18%
Totals	100%
Unweighted N	800

6. From this list, which one of the following is most important for you when you think about the state of politics today?

Inflation	10%
Abortion	2%
Guns	2%
Opioid Crisis	1%
Conflict in the Middle East	1%
Conflict in Ukraine	1%
Health care	7%
Higher Education	0%
Threats to democracy	22%
Crime	6%
Immigration	9%
The economy in general	22%
LGBTQ+ issues	1%
Foreign affairs	0%
K-12 Education	2%
Political Polarization	7%
Not sure	2%
Other	5%
Totals	100%
Unweighted N	800

7. Thinking about your own economic situation over the past year, do you feel your personal economic situation has gotten better, gotten worse, or stayed about the same?

Gotten much better	6%
Gotten somewhat better	19%
Stayed about the same	39%
Gotten somewhat worse	26%
Gotten much worse	10%
Totals	100%
Unweighted N	800

8. Over the past year, do you feel the nation's economic situation has gotten better, gotten worse, or stayed about the same?

Gotten much better	5%
Gotten somewhat better	21%
Stayed about the same	18%
Gotten somewhat worse	32%
Gotten much worse	24%
Totals	100%
Unweighted N	800

9. As you may know, over the past several decades there has been a large reduction in the percentage of workers who are represented by unions. Do you think this has been...

Very good for working people	13%
Somewhat good for working people	28%
Somewhat bad for working people	30%
Very bad for working people	29%
Totals	100%
Unweighted N	800

10. Favorability matrix

	Strongly approve	Somewhat approve	Neither approve nor disapprove	Somewhat disapprove	Strongly disapprove	Not sure
Favorability matrix – Do you approve or disapprove of the way Donald Trump is handling his job as president?	25%	16%	8%	6%	45%	0%
Favorability matrix – Do you approve or disapprove of the way Mike DeWine is handling his job as Ohio Governor?	8%	24%	16%	32%	17%	3%

11. How often can you trust the federal government in Washington to do what is right?

Always	2%
Most of the time	6%
About half the time	15%
Some of the time	46%
Never	26%
Don't know	4%
Totals	99%
Unweighted N	800

12. How often can you trust the state government in Columbus to do what is right?

Always	2%
Most of the time	11%
About half the time	20%
Some of the time	44%
Never	17%
Don't know	6%
Totals	100%
Unweighted N	800

13. How effective do you believe the system of checks and balances is in maintaining accountability in the federal government?

Very effective	7%
Somewhat effective	26%
Not very effective	28%
Not effective at all	33%
Not sure	6%
Totals	100%
Unweighted N	800

14. Are you satisfied or dissatisfied with the way democracy is working in this country?

Strongly satisfied	7%
Somewhat satisfied	17%
Neither satisfied or dissatisfied	15%
Somewhat dissatisfied	28%
Strongly dissatisfied	32%
Totals	99%
Unweighted N	800

15. Which, if any, of the following branches of the national government do you think has too much power?

The United States Congress	19%
The Supreme Court of the United States	18%
The Executive Branch of the United States	34%
No branch has too much power	29%
Totals	100%
Unweighted N	800

16. Do you believe that freedom of speech is alive and well in the United States or is currently under threat?

Freedom of speech is alive and well	11%
Freedom of speech is alive and well, but facing some challenges	25%
Freedom of speech is somewhat under threat	28%
Freedom of speech is seriously under threat	36%
Totals	100%
Unweighted N	800

17. Do you believe that the freedom of assembly is alive and well in the United States or is currently under threat?

Freedom of assembly is alive and well	16%
Freedom of assembly is alive and well, but facing some challenges	28%
Freedom of assembly is somewhat under threat	27%
Freedom of assembly is seriously under threat	29%
Totals	100%
Unweighted N	799

18. Do you believe that the freedom of the press is alive and well in the United States or is currently under threat?

Freedom of the press is alive and well	17%
Freedom of the press is alive and well, but facing some challenges	24%
Freedom of the press is somewhat under threat	26%
Freedom of the press is seriously under threat	32%
Totals	99%
Unweighted N	800

19. Have you received a summons to serve on a jury in the past year?

Yes	12%
No	88%
Totals	100%
Unweighted N	800

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20. Is your opinion of each of the following people or organizations favorable or unfavorable?

	Strongly favorable	Somewhat favorable	Neither favorable or unfavorable	Somewhat unfavorable	Strongly unfavorable
Opinions on people or organizations – Donald Trump	27%	18%	5%	5%	45%
Opinions on people or organizations – JD Vance	28%	15%	9%	7%	41%
Opinions on people or organizations – Sherrod Brown	21%	17%	25%	14%	22%
Opinions on people or organizations – Bernie Moreno	11%	19%	26%	10%	34%
Opinions on people or organizations – Democrats in Congress	8%	19%	18%	19%	36%
Opinions on people or organizations – Republicans in Congress	10%	24%	15%	14%	37%
Opinions on people or organizations – The US Supreme Court	11%	25%	21%	19%	24%
Opinions on people or organizations – Democrats in the Ohio legislature	9%	20%	26%	23%	22%
Opinions on people or organizations – Republicans in the Ohio legislature	10%	26%	18%	16%	30%
Opinions on people or organizations – The Ohio Supreme Court	7%	22%	41%	19%	11%
Opinions on people or organizations – Elon Musk	11%	20%	16%	12%	41%
Opinions on people or organizations – Amy Acton	12%	15%	51%	8%	14%
Opinions on people or organizations – Jon Husted	7%	16%	46%	11%	19%
Opinions on people or organizations – Tim Ryan	7%	18%	47%	12%	15%
Opinions on people or organizations – Vivek Ramaswamy	19%	16%	25%	8%	31%
Opinions on people or organizations – Barack Obama	32%	16%	10%	12%	29%
Opinions on people or organizations – Heather Hill	2%	3%	80%	9%	6%
Opinions on people or organizations – US Department of Government Efficiency (DOGE)	17%	18%	21%	7%	37%
Opinions on people or organizations – Gavin Newsom	16%	17%	26%	8%	33%
Opinions on people or organizations – JB Pritzker	13%	10%	51%	6%	20%

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Opinions on people or organizations –
Robert F. Kennedy Jr.

12% 23% 16% 9% 40%

21. How much do you blame the following for the federal government shutdown?

	A great deal	A fair amount	Some	Not much	None at all
Government shutdown blame – Congressional Democrats	34%	18%	21%	16%	11%
Government shutdown blame – Congressional Republicans	41%	15%	19%	11%	13%
Government shutdown blame – Donald Trump	46%	8%	12%	15%	19%

22. Who did you vote for in the November 2024 election for Ohio's U.S. Senate seat, Democrat Sherrod Brown or Republican Bernie Moreno?

Sherrod Brown	46%
Bernie Moreno	43%
Some other candidate	0%
Did not vote in this race	11%
Totals	100%
Unweighted N	800

23. Do you plan to vote in the Democratic or Republican primary in 2026 or do you not plan to vote in either primary?

Democratic primary	39%
Republican primary	45%
Neither	16%
Totals	100%
Unweighted N	800

24. Which candidate would you like to be the Democratic nominee for Ohio's Governor in 2026? (*Asked of those who said they plan to vote in the democratic primary*)

Tim Ryan	41%
Amy Acton	50%

Someone else	8%
Totals	99%
Unweighted N	377

25. Which candidate would you like to be the Republican nominee for Ohio's Governor in 2026? (*Asked of those who said they plan to vote in the republican primary*)

Vivek Ramaswamy	76%
Heather Hill	18%
Someone else	6%
Totals	100%
Unweighted N	287

26. We know it is early, but we would like to know who you would vote for in Ohio's 2026 Governor's Race?

Republican Vivek Ramaswamy	50%
Democrat Amy Acton	47%
Someone else	3%
Totals	100%
Unweighted N	800

27. We know it is early, but we would like to know who you would vote for in Ohio's 2026 Governor's Race?

Republican Vivek Ramaswamy	49%
Democrat Tim Ryan	47%
Someone else	4%
Totals	100%
Unweighted N	799

28. We know it is early, but we would like to know who you would vote for in Ohio's 2026 U.S. Senate Race?

Republican Jon Husted	48%
Democrat Sherrod Brown	49%
Someone else	3%
Totals	100%
Unweighted N	800

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29. Do you favor or oppose...

	Strongly favor	Somewhat favor	Somewhat oppose	Strongly oppose
National landscape matrix – changing the name of the Department of Defense to the Department of War?	12%	19%	24%	45%
National landscape matrix – Donald Trump sending the National Guard to American cities he deems to be in an emergency situation?	29%	19%	9%	43%
National landscape matrix – Governors having the authority to determine whether the National Guard is sent to their states by the federal government?	36%	27%	22%	15%
National landscape matrix – Donald Trump's policies relating to tariffs?	18%	22%	16%	44%

30. Please indicate whether you think each of the following will benefit or will not benefit from Donald Trump's policies relating to tariffs.

	Will benefit	Will not benefit
Tariff effects – The Wealthy	73%	27%
Tariff effects – Large Corporations	67%	33%
Tariff effects – The U.S. Auto Industry	45%	55%
Tariff effects – Labor Unions	34%	66%
Tariff effects – The Working Class	37%	63%
Tariff effects – The Middle Class	36%	64%
Tariff effects – Small Businesses	35%	65%
Tariff effects – Foreign governments	33%	67%

31. How much have you paid attention to the increase in Immigration and Customs Enforcement (ICE) raids that have happened during Donald Trump's tenure in office?

A great deal	47%
Some	40%
Not very much	10%
Not at all	3%
Totals	100%
Unweighted N	800

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32. Do you favor or oppose...

	Strongly favor	Somewhat favor	Somewhat oppose	Strongly oppose
ICE matrix – what you have seen regarding Immigration and Customs Enforcement (ICE) raids that have happened during Donald Trump’s tenure in office?	30%	19%	10%	41%
ICE matrix – members of Immigration and Customs Enforcement (ICE) using unmarked cars to perform their duties?	31%	17%	10%	42%
ICE matrix – members of Immigration and Customs Enforcement (ICE) having their faces covered when performing their duties?	31%	15%	10%	44%

33. How familiar are you with the Jeffrey Epstein case?

Very familiar	31%
Somewhat familiar	53%
Not very familiar	12%
Not at all familiar	4%
Totals	100%
Unweighted N	800

34. How likely is it that the full Jeffrey Epstein files will be released to the public?

Very likely	5%
Likely	19%
Not likely	52%
Not at all likely	23%
Totals	99%
Unweighted N	800

35. How important is it to you that those involved with crimes associated with Jeffrey Epstein are held accountable?

Very important	58%
Important	27%
Not very important	10%
Not at all important	5%
Totals	100%
Unweighted N	800

36. Some say the Epstein case involves a cover-up by powerful elites, while others say it does not involve a cover-up by powerful elites. Which is closer to your view?

Definitely a cover-up	49%
Probably a cover-up	39%
Unlikely to be a cover-up	9%
Definitely not a cover-up	3%
Totals	100%
Unweighted N	800

37. How would you rate the Trump administration's handling of the Jeffrey Epstein case investigation?

Excellent	6%
Good	18%
Fair	21%
Poor	55%
Totals	100%
Unweighted N	800

38. How would you rate the US Congress's handling of the Jeffrey Epstein case investigation?

Excellent	4%
Good	15%
Fair	26%
Poor	55%
Totals	100%
Unweighted N	799

39. How big of a problem do you think political violence is in the U.S. today?

A very big problem	62%
Somewhat of a problem	30%
Not very much of a problem	6%
Not a problem	1%
Totals	99%
Unweighted N	800

40. Do you think it is ever justified for citizens to resort to violence in order to achieve political goals?

Yes, violence can sometimes be justified	14%
No, violence is never justified	86%
Totals	100%
Unweighted N	800

41. Do you think it is acceptable or unacceptable for someone to publicly express satisfaction when a public figure they disagree with is harmed?

Always acceptable	9%
Sometimes acceptable	14%
Rarely acceptable	19%
Never acceptable	58%
Totals	100%
Unweighted N	800

42. Do you agree or disagree that a public (or governmental) employer should be able to fire an employee for political comments the employee makes on their personal social media accounts?

Strongly agree	13%
Agree	21%
Disagree	37%
Strongly disagree	28%
Totals	99%
Unweighted N	395

43. Do you agree or disagree that a private employer should be able to fire an employee for political comments the employee makes on their personal social media accounts?

Strongly agree	18%
Agree	22%
Disagree	31%
Strongly disagree	29%
Totals	100%
Unweighted N	405

44. What do you think is MOST likely to contribute to acts of political violence?

The news media	16%
Social Media platforms	24%

Comments from political leaders	29%
Video game culture	2%
Individual mental health problems	23%
Other	6%
Totals	100%
Unweighted N	800

45. How much have you been following the assassination of Charlie Kirk?

A great deal	41%
Fair amount	34%
Only a little	22%
Nothing at all	2%
Totals	99%
Unweighted N	800

46. How familiar were you with Charlie Kirk's views before the assassination?

Very familiar	32%
Somewhat familiar	34%
Not very familiar	16%
Not at all familiar	18%
Totals	100%
Unweighted N	800

47. Do you think that the shooting of political activist Charlie Kirk...?

Is an isolated event	16%
Represents a broader problem in American society	84%
Totals	100%
Unweighted N	800

48. Regardless of where you currently live, do you usually think of yourself as a city person, a suburb person, a small-town person, a country or rural person, or something else?

City	18%
Suburb	45%
Small-town	18%
Country or rural	18%

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Something else	1%
Totals	100%
Unweighted N	800

49. How many children under 18 live with you?

0	76%
1	12%
2	7%
3	3%
4	1%
5	0%
6	0%
7	0%
8	0%
Totals	99%
Unweighted N	800

50. Are you (or anyone in your household) a member of a local, state or national labor union?

Yes, I am	6%
Yes, someone who lives with me	5%
Yes, I and other(s) in my house	2%
No	85%
Not sure	1%
Totals	99%
Unweighted N	800

51. Have you ever served or are you currently serving on active duty in the US Armed Forces?

Yes I have served	10%
Yes I am currently serving	1%
No	89%
Totals	100%
Unweighted N	800

52. In which sector do you work?

Private	25%
Public	15%
Non-profit	6%
Self-employed	6%
Retired	32%
Not currently employed	14%
Other	2%
Totals	100%
Unweighted N	800